GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:2120
ANSWERED ON:12.08.2011
BOAT RACES IN KERALA
Kodikunnil Shri Suresh

Will the Minister of TOURISM be pleased to state:

(a) whether the Government is providing any financial assistance to organise boat races events in the country including Kerala;

(b) if so, the details thereof alongwith the expenditure incurred thereon during the last three years and the current year, year- wise and State-wise;

(c) whether the Government has received any request to provide financial assistance for boat races in Kerala;

(d) if so, the action taken by the Government thereon; and

(e) the steps taken/proposed to be taken by the Government to encourage boat races to attract large number of tourists from abroad?

Answer

MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

(a): The development and promotion of various tourism destinations /fairs /festival/ events including Boat Races are primarily undertaken by the respective State Government/ Union Territory (UT) Administration. The Ministry of Tourism, however, provides Central Financial Assistance (CFA) for tourism infrastructure development projects /fairs /festivals/events identified in consultation with them, subject to availability of funds, inter-se-priority and adherence to scheme guidelines.

(b): The Ministry of Tourism had sanctioned an amount of Rs. 10.00 lakh as CFA for organizing the Nehru Trophy Boat Race in Alappuzha during the year 2009-10.

(c) to (d): The Ministry of Tourism has received a proposal for providing CFA of ? 15.00 lakh for organizing the Nehru Trophy Boat Race in Alappuzha during current financial year. The State Government of Kerala has been requested to provide the Detailed Cost Estimate for this event.

The Ministry of Tourism has also recently received a proposal for grant of CFA of Rs. 50.00 lakh for the President's Trophy Boat Race in Kollam during the current financial year i.e. 2011-2012.

(e): The Ministry of Tourism promotes India as a holistic destination in the domestic and international markets, including various tourist destinations/fairs/festivals/events and products of the country including Boat Races. These tourism destinations/fairs/festivals/events and products are promoted, inter- alia, through media campaigns, tourist literature and publicity material.